*Town of Peru*

*250th Anniversary Celebration*

*Saturday, July 16th, 2022*

The Town of Peru is proud to announce the Town’s upcoming 250th Anniversary Celebration on July 16th, 2022. This event will be held on Route 143 in the center of the Town.

Our mission is to celebrate the Town’s milestone with a full day of activities and events while allowing families to attend at little to no cost. Events include a veteran’s tribute, time capsule, live entertainment, children’s games, pony rides, bouncy house obstacle course, car show, face painting, food vendors, crafters, fireworks, Mr. Bowie the clown, and much much more!

The success of the celebration depends in part on the donations and sponsorships, the cost of entertainment, special events, rental items, insurance, etc. We are offering various levels of sponsorship as outlined below, but if you’d like to select a different dollar amount, please feel free to do so. With your support, we are confident that we will be able to obtain our fundraising goal and serve the Town’s celebration in a better manner. Please consider supporting us for this exciting event.

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| Platinum**\*** | $2,500 | Name and logo on event tee shirts at the top of the list of sponsors, business promoted throughout the day, two free tee shirts, recognition in printed program |
| Gold**\***  [This Photo](https://gamicus.gamepedia.com/File:Platinum_Trophy.png) by Unknown Author is licensed under [CC BY-SA](https://creativecommons.org/licenses/by-sa/3.0/) | $1,000 | Name and logo on event tee shirts, business promoted throughout the day, two free tee shirts, recognition in printed program |
| Silver**\*** | $500 | Name on event tee shirts, business promoted throughout the day, two free tee shirts, recognition in printed program |
| Bronze | $300 | Business/name promoted during day of event, recognition in printed program |
|  | $150 | Recognition in printed program |
| **If you are interested in becoming a major sponsor, volunteering, or contributing in a different manner, please contact Colleen at (518)925-3139** | | |

**\***Platinum, gold, and silver sponsor names will be printed on the event tee shirts if the donations are received by May 15th. Logos may be used for Platinum and Gold levels. Please provide us with artwork, .tif, .gif file or a business card.

Please submit your sponsorship by May 15th. Checks should be made payable to: Town of Peru, 3 East Main Road, Suite 102, Peru MA 01235 Attn: Kim Leach.

Business \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Amount Enclosed\_\_\_\_\_\_\_\_\_\_\_\_

Should you have any questions regarding a contribution, would like to have a donation picked up in person, or need additional information about the event, please contact Colleen LaRochelle at (518)925-3139 or via email, [colleenreaganlarochelle@gmail.com](mailto:colleenreaganlarochelle@gmail.com).

Thank you in advance for your consideration,